



OKlahoma's Own

KMTV
POBox 960042
Oklahoma City, OK 73196

VISUAL IMAGE ADVERTISING
125 PARK AVENUE
SUITE 200
OKLAHOMA CITY, OK 73102

Contract # 93327

Schedule Dates 03/31/13-04/02/13
Advertiser GARY MARRS FOR OKC CITY COUNCIL (6632)
Agency VISUAL IMAGE ADVERTISING (2573)
Product POLITICAL-CANDIDATE (1034)
Brand POLITICAL (1644)
Salesperson HOUSE, HOUSE (1)
Sales Office Oklahoma City
Buyer Name MANNING,JENNIFER
Phone/Fax (405) 429-7800 /
CPE CMA /CMA/2515
Account Types Local/Political-Candidate
Billing Type Standard
Comments CMA GARY MARRS RUN OFF 4/2/13

Date Entered 03/29/13
Last Modified 03/29/13
Entered By Leslie Batton
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,740.00
Net Total \$9,860.00
Sales Tax

Oklahoma City (KMTV)

By Broadcast Month	Spots	Rate
Mar. 2013	1	\$1,800.00
Apr. 2013	16	\$9,800.00
Grand Total:	17	\$11,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/01/13-04/01/13	3	:30	6A- 7A (CST)	2	X							2	\$700.00	\$1,400.00	Oklahoma City (KMTV)	6AM NEWS	3/29/13
2.0	Normal Line / SPOT	04/02/13-04/02/13	3	:30	6A- 7A (CST)	2		X						2	\$700.00	\$1,400.00	Oklahoma City (KMTV)	6AM NEWS	3/29/13
3.0	Normal Line / SPOT	04/01/13-04/01/13	3	:30	7A- 9A (CST)	2	X							2	\$400.00	\$800.00	Oklahoma City (KMTV)	CBS THIS MORNING	3/29/13
4.0	Normal Line / SPOT	04/02/13-04/02/13	3	:30	7A- 9A (CST)	2		X						2	\$400.00	\$800.00	Oklahoma City (KMTV)	CBS THIS MORNING	3/29/13
5.0	Normal Line / SPOT	04/01/13-04/01/13	3	:30	12P- 12:30P (CST)	1	X							1	\$300.00	\$300.00	Oklahoma City (KMTV)	NOON NEWS	3/29/13
6.0	Normal Line / SPOT	04/01/13-04/01/13	3	:30	4P- 5P (CST)	2	X							2	\$300.00	\$600.00	Oklahoma City (KMTV)	4P NEWS	3/29/13
7.0	Normal Line / SPOT	04/01/13-04/01/13	3	:30	5P- 5:30P (CST)	2	X							2	\$550.00	\$1,100.00	Oklahoma City (KMTV)	5P NEWS	3/29/13
8.0	Normal Line / SPOT	04/01/13-04/01/13	3	:30	6P- 6:30P (CST)	2	X							2	\$850.00	\$1,700.00	Oklahoma City (KMTV)	6P NEWS	3/29/13
9.0	Normal Line / SPOT	04/01/13-04/01/13	3	:30	10P- 10:35P (CST)	1	X							1	\$1,700.00	\$1,700.00	Oklahoma City (KMTV)	10P NEWS	3/29/13
10.0	Normal Line / SPOT	03/31/13-03/31/13	3	:30	10P- 10:25P (CST)	1						X		1	\$1,800.00	\$1,800.00	Oklahoma City (KMTV)	10P NEWS	3/29/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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FCC Nondiscrimination Policy: Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void in compliance with FCC rules. Broadcaster includes this nondiscrimination provision in all written advertising contracts. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KWTV - Oke

Date:

3/24/13

I, Jennifer Manning

being/on behalf of: Gary Marrs, a legally

qualified candidate of the _____ political

party for the office of: Oke City Council

in the _____

election to be held on: 4/2/13

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges: \$11,600

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

2013 Meigs for Council

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chairman Ron Norick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/29
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.